

LOOE TOWN COUNCIL

K O N S E L T R E L O G H

Flyposting Policy



Adopted by Council:
5th August 2024

Next Review: July 2026

This policy uses Cornwall Council guidance on flyposting [Report flyposting and graffiti on Council land and property - Cornwall Council](#) and the Outdoor advertisements and signs: a guide for advertisers issued by Department for Communities and Local Government, June 2007 [untitled \(publishing.service.gov.uk\)](#).

Purpose of this Policy

Looe Town Council have developed this policy to guide residents who wish to report flyposting and organisations who are considering how to publicise an event.

What is Flyposting?

Flyposting is the unauthorised placing of signs, posters or stickers, usually advertisements or promoting events. They are placed without the permission of the owner of the property or structure.

Flyposting is illegal.

Its spoils both public and private property and can be very costly to remove.

It is a criminal offence. Large fines can be given out by magistrates, or up to an £80 fixed penalty notice issued by the local authority or police

Reporting fly posting

If you witness someone flyposting you can report the incident to the police. If the flyposting is on Cornwall Council property or the highway you can report directly to Cornwall Council [Graffiti/Fly-posting - Introduction - MyCornwall](#)

All reports of flyposting to Looe Town Council will follow these steps:

1. Member of the public / elected member / officer of the Council reports flyposting by email using enquiries@looetowncouncil.gov.uk (with a photo is possible)
2. Council Officer will visit site (if no photo provided) to establish beneficiary
3. If details of the beneficiary are displayed contact will be made to arrange removal including fixings (i.e. plastic ties / sticky tape, etc) – 48 hours' notice is considered a reasonable timeframe for removal.
4. If fly post is not removed within 48 hours, it will be reported to Cornwall Council if appropriate or Devon and Cornwall Police.
5. If the fly post is not removed and is attached to a private building a Council Officer will seek to contact the property owner asking for its removal within 48 hours.

Temporary Signage for Charitable Events

Permission to put up signs and temporary notices for a charitable event is known as “deemed consent”.

This means you do not have to apply for permission from the local planning authority before you put up your advertisements.

There are certain conditions which you must follow under “deemed consent”. Details of these conditions are explained in our [Advertising a Guide for Voluntary Organisations, Committees and Community Venues](#).