



## LOOE TOWN COUNCIL KONSEL TRE LOGH

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### REPORT TO COUNCIL ON 'CREATIVE LOOE' – 25 November 2024

#### Purpose of the report:

1. To inform Council of this new development
2. To invite Council to agree to initial administrative support of the project

#### Background

This initiative arose from:

1. The work of the Business & Learning Working Group, where an arts and creative jobs and enterprises pilot is being developed.
2. Discussions with Ebron Studios, Looe Sheddors and Falmouth University. A planning application is being submitted for creative workshops and a home for Looe Sheddors on land near Portlooe. This appears complementary to, not competitive with, the Town Council's current planning application for the potential Business & Learning Hub at the Millpool which is contingent on a later decision by Full Council.

This has led to a wider engagement with creative people in Looe and the surrounding area and the intention to create a collective called **Creative Looe** with three complementary core aims:

1. To enable the wealth of creative talent in Looe to further enrich and broaden the culture of the town.
2. To better promote and support creative talent in Looe.
3. To stimulate creative and enterprise careers based in Looe.

#### Looe Town Council policy context

1. Aims 1 and 2 support Looe's emerging Marketing and Communications strategy by potentially extending the visitor season and broadening the cultural attraction.
2. Aim 3 supports Looe Town Council's Business and Learning initiative - creative and enterprise careers strand.

#### Request to the Town Council

In the longer term **Creative Looe** may be best served by becoming an independent body with appropriate legal status to support its aims. However, to help it get established it is suggested that the Council offers administrative support, an amount of officer time for minute taking, the use of the Council offices for meetings, occasional use of the office printer and other general but low cost support as officers may agree.

It is also proposed that a Councillor be nominated to represent the Council on the initial body leading the development of the collective and to report back to Council on its progress.

Stephen Remington