



Report to Full Council 30th April 2024

Recruitment of Street Marshall 2024

Looe Town Council has employed part-time Street Marshalls since 2020 to provide advice and guidance to members of the public about parking and other services in Looe.

These roles were initially paid for by the 'Re-opening High Streets Safely' funding available as result of the Covid pandemic. The Town Council now needs to pay for this from precept income if someone is appointed. The 2024/25 budget provides funding for 32.5 hours per week for 18 weeks, i.e. Wednesday to Sunday 6.5 hours per day which could be covered by one or two people.

Over the past few years, having a Street Marshall very visibly at the entrance to Fore Street has been positively received by traders in Looe. Our records of traffic in the town centre also demonstrate the reduction in vehicles around the narrow streets when a Marshall is on duty. They act as the public face of Looe Town Council, ensuring that members of the public (residents and visitors) enjoy a safe and positive experience whilst in Looe. Where appropriate, they also make drivers aware of access restrictions and direct traffic to car parks to reduce vehicles going through the town. It is important to note that this role has no enforcement powers and provides information and guidance only.

The Services, Assets and Community Committee would prefer to see an alternative long-term solution to the traffic issues in East Looe and will investigate this further during the next Council year. In the meantime, however, SAC believes that appointing a Street Marshall again in 2024 is a worthwhile interim solution. With the added provision of some Tourist Information being available at the Buller Quay phone box this year, we have an opportunity for this role to provide even more help to visitors entering the town.

It is therefore recommended that Council resolve to advertise for a Street Marshall (or Marshalls) to commence as early in the 2024 summer season as possible, with hours and pay to meet budgeted cost.