Subject: Access Cornwall Accessibility review of Looe stage 1

From: Tony Smith < tony.smith@looetowncouncil.gov.uk >

Date: 19 Nov 2022 10:19

To: Michala Powell < michala.powell@looetowncouncil.gov.uk > Cc: CC Hannaford Edwina < cllr.edwina.hannaford@cornwall.gov.uk >

Hi Michala

Would you be prepared to become lead on the Looe accessibility project please?

I'm not completely au fait but we've had Access Cornwall come in and do a study (initial outcomes attached) and it looks as if there isn't a great deal to do to make the town much more 'accessible friendly'.

Lucy has been involved with Viki from Access Cornwall and the next stages of the work and I asked her for an update this week. Her reply was as follows:

Hi Tony,

I very recently had a zoom meeting with Victoria as instructed by Brendan. Regretfully, over the last 6 months, nothing had been done by anyone at LTC, hence my zoom meeting to try and find out what was going on, especially as the glossy Accessible Guide included articles on most my VL Advertising Partners, so it was important I to was kept in the loop.

Victoria had been waiting for Brendan to get back to her and was also waiting for him to put her in touch with Tregoad whilst her sourced a map they could use in the guide. Nothing had been actioned, which meant, I stepped in as an intermediary measure. I put Victoria in touch with Matt Way from Tregoad and sent her a map the Community Hub use on promotional literature.

Victoria did not seem to have a great deal of media, or publishing knowledge and was thinking of launching the Guide just before Christmas. I did state that with my publishing, media, and PR experience, it would not be a good idea, as Christmas is the only thing of interest. It would be better for her to set a launch date in January 2023.

I mentioned that the Looe Tourist Ambassador Scheme was launching on Monday 9th January 2023. I will explain about it at the Council meeting subject to time. However, on finding out that LTC were the first council to support or sponsor the Tourist Accessibility Guide, and not aware Victoria had been working with anyone at LTC, I did suggest that it could sit well with the Looe Tourism Ambassador Scheme being launched on Monday 9th January 2023, adding strength to the magazine's promotion, whilst at the same time raise LTC image and professional reputation which is severely lacking. I would be happy to explain and update you about our conversation and about Looe Tourist Ambassador Scheme.

So it looks like some progress is being made towards the second phase which is the production of an accessibility guide (despite nothing happening for a while due to Brendan it seems).

If you're happy to take this on I would suggest a chat with Lucy in the first instance.

Let me know.

Regards

Tony

From: Victoria Carpenter < hello@accesscornwall.org.uk >

Sent: 16 June 2022 16:06

To: Leo Leong <leo.leong@looetowncouncil.gov.uk>; CC Hannaford Edwina

TOWN TRUST < wltt2@btconnect.com >; Tina Hicks - Looe Harbour

<<u>ce.looeharbour@btconnect.com</u>>; Justin Spreckley <<u>spreckley@btconnect.com</u>>

Cc: Emma Grigson < emma@accesscornwall.org.uk >

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Dear all,

Please find attached the first stage of work we have carried out for you which is the Accessibility Review of the town. The next stage is for us to produce the Accessibility Guide which we will continue with, but we are happy to discuss this and answer any questions you may have at this stage or areas you would like us to look at as we continue our work.

If you do have any base maps, photos or information about the historic town trail, they would be very helpful.

Please let me know if you would like me to send this on to anyone else at all.

Many thanks

Viki

Please note I will be out of the office from 29th July to 15th August

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