



WANT TO REACH A CAPTIVE
AUDIENCE?

PROMOTE YOUR BUSINESS WITH LOOE'S LOOS



ABOUT LOOE'S LOOS

Looe's public toilets are a vital resource for the town but they cost the Town Council around £215,000 a year to run and maintain. We get no support towards this cost and it is paid for entirely by local taxpayers and the small charge paid by visitors.

All revenue from advertising will be put straight back into the toilets to help to reduce the cost to Looe's taxpayers. Help us keep Looe's Loos flushing by taking advertising space in the conveniences.

SPACES AVAILABLE

A4 poster sites on cubicle doors in male, female and accessible facilities

CONTRACT TERMS

All costs are for a 12 month contract with the option to vary the artwork 4 times a year. The advertiser will provide the artwork and Looe Town Council's maintenance team will install the advert.

LOCATIONS

 Seafront

 Millpool

 Hannafore

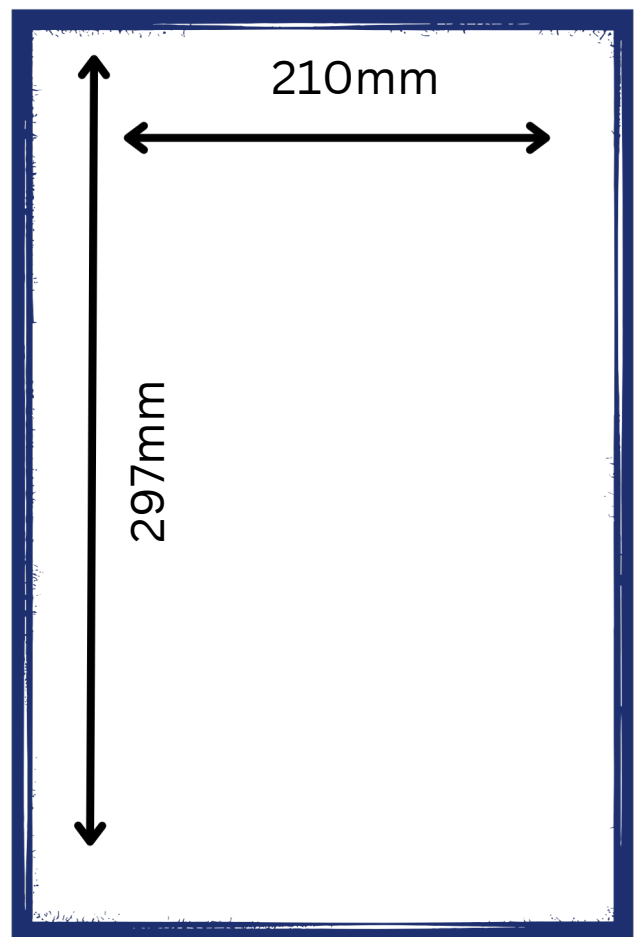
 West Looe

 Guildhall

CONTACT US

deputyclerk@looe-towncouncil.gov.uk

Advert size	Dimensions
A4 portrait orientation	210mm x 297mm



Approximately 150,000 people use the public toilets in Looe each year. They are open all year round; opening until 8pm in the summer. Looe Town Council's Cleaning and Maintenance Team clean and check all the facilities multiple times a day and a longer term programme of refurbishment is planned.

Number of posters	Duration	Price - excl of VAT
1 - 4 posters	12 months	£150 each
6-10 posters	12 months	£125 each
More than 10 posters	12 months	£100 each

Sites will be allocated on a first come, first served basis and we will try to meet requests for a particular location, although this cannot be guaranteed. We recommend early booking to secure your choice of location and number of sites.