

MINUTES OF THE EVENTS AND FESTIVALS WORKING GROUP MEETING

held in the Council Chamber, The Guildhall, Fore Street, East Looe
on Wednesday 6th February 2013 at 2.00pm

REPORT TO COUNCIL

PRESENT

Chairman – Michelle Sadler
Cllr Mrs E Hannaford – Cornwall Council and Looe
Town Council
Cllr Armand Toms – Cornwall Council and Looe
Town Council
Cllr D J Bryan – Looe Town Council
Cllr W Martin – Looe Town Council
Cllr E B Galipeau – Looe Town Council and East
Looe Town Trust
Mark Camp – Tourist Information Centre Manager
Michael Tolley – Arts in St Martins
Zelia Crockett – Looe St John
Steve Smith – Looe St John
Judy Martin – East Looe Town Trust
Gianna de Tisi – Wild Futures – Monkey Sanctuary
Tina Hicks – Looe Harbour Commission
John Eckersall – Looe Boat Owners Association
Heather Buttivant – Looe Marine Conservation
Group
Edythe Coles – SECTA
Roger Bennett – Town Crier and LOCS
Paul Sedgbeer – Looe Sailing Club

IN ATTENDANCE

The Clerk – Mrs A Frith

16. APOLOGIES

Apologies for absence were received from Sue Field, Dave Holford (Xmas Lights), Marilyn King (U3A), Sue Pengelly (New Year's Eve Fundraising Committee), Sgt Russ Hall and PC Helen Libby (Looe Police), Sheila Brock (Sheila's School of Dancing), Marilyn Berry (RNLI), Maureen Rogers (West Looe Crafters) and John Warne (East Looe Town Trust).

17. TO RECEIVE DECLARATIONS OF INTEREST

There were no declarations.

18. TO RECEIVE QUESTIONS OR STATEMENTS FROM MEMBERS OF THE PUBLIC

There were no members present.

19. MATTERS ARISING FROM THE MINUTES OF THE MEETING OF 6th SEPTEMBER 2012

There were no matters raised.

20. TO DISCUSS CHRISTMAS/NEW YEAR EVENTS

.1 New Year's Eve Fireworks

All members agreed that the evening had been very successful, particularly the children's firework display but it was agreed that some form of entertainment is needed.

Councillor Martin stated that the evening in general had not been as busy and more needs to be done to entice local people into town and for the youngsters. He suggested that the new West Looe shelter could be used for live music with the help of Looe Music Festival. It was generally agreed that we cannot afford to be complacent as we now have competition from other towns.

.2 Christmas General

Various ideas were suggested to make more of the Christmas period:

- a) A Santa run
- b) Arrival of Santa by train or boat
- c) Contact the Coca Cola Christmas lorry
- d) Best dressed window
- e) A formal Christmas light switch-on in conjunction with the Lantern Procession/Carol Service
- f) A permanent Santa's Grotto location
- g) A co-ordination of dates of events to avoid clashes
- h) Shops to stay open later
- i) Christmas market in West Looe shelter

It was agreed that Looe Town Council, Looe Harbour Commission and the Lions Club should meet to discuss all of the above suggestions.

21. TO DISCUSS BEACH GAMES/SPORTS DAY 2013

It was suggested that this event take place on Saturday 1st June which would tie in with the Raft Race, mini Music Festival, TASTE on 2nd June.

The tide times are favourable for beach games on 1st June and it was agreed that the beach games take place on that date.

22. TO RECEIVE AN UPDATE ON THE LOOE MUSIC FESTIVAL

The Music Festival will take place on 27th, 28th and 29th September, tickets are now on sale and 250 have been sold (at last year's prices) so far. The line-up is not yet known.

With regard to the food stalls on the Quay, Ms Hicks (Looe Harbour Commission) stated she had been very specific with these stalls to avoid treading on other businesses and she considered it had worked very well with all three fish and chips shops having sold out.

23. TO DISCUSS ROWLANDS FAIR

A request had been received to have the fair in the Millpool over the bank holiday week in August. Looe Town Council had discussed this and felt that any other time in August would be fine but not the bank

holiday weekend as it would reduce car parking spaces and therefore visitors to the town.

Councillor Martin stated that Mr Rowland was donating £1,000 to Christmas and that there is no proof that the fair has an adverse effect on the businesses, the number of spaces needed for the fair could be reduced with relocation of the caravans, the businesses need to be asked for their opinion and the matter then debated again.

24. TO DISCUSS PROMOTION DAYS

Councillor Mrs Hannaford informed that all promotion days had taken place last year, in conjunction with Devon and Cornwall Rail Partnership, at Plymouth and Bristol.

The involvement of Devon and Cornwall Rail Partnership for this year is not certain and it is difficult to measure the success of these days. Mr Camp stated that Devon and Cornwall Rail Partnership are looking to promote Cornwall as a whole this year and we need to look at possible alternatives.

Councillor Bryan suggested linking up with Exeter and Plymouth Universities to use their campus for promotion days. The matter was referred back to the Town Tourism Committee.

25. TO UPDATE ROUND THE TABLE EVENTS

- .1 7th March – Charity Fashion Show – Looe Bay Holiday Park 7pm
- .2 16th March – Water Quality Fun Day – Rusty Bucket 10am-1pm
- .3 7th April – West Looe Crafters – Hannaford Point Hotel
- .4 10th March – Looe ten-miler
- .5 5th March – St Piran's Day 11am – 12.30pm
- .6 4th May – May Fayre

Mr Camp is compiling a list of events for 2013 and asked for all information to be sent to him.

26. MATTERS FOR FURTHER DISCUSSION

.1 2nd Beach Steps

Mrs Martin (East Looe Town Trust) reported that work on replacing the steps has started and should be complete in approximately four weeks.

27. DATE OF NEXT MEETING

The next meeting will take place on 18th April 2013.

The Meeting closed at 3.35pm.