

MINUTES OF THE EVENTS AND FESTIVALS WORKING GROUP MEETING

held in the Council Chamber, The Guildhall, East Looe
on Tuesday 10th May 2011 at 2pm

PRESENT

Chairman – Cllr E B Galipeau
Cllrs J R B Dingle, Mrs E Hannaford and
W Martin (late arrival) Looe Town Council
PC Helen Libby – Devon & Cornwall Constabulary
Mr L Watson – LBOA
Mrs A Watson – RNLI
Mr M Tolley – Arts in St Martins
Mrs P Read – SECTA
Mrs M Sadler – TASTE
Mr W Scarah - ELTT

IN ATTENDANCE

The Clerk – Mrs A Frith

16. APOLOGIES

Apologies for absence were received from Ms A Crosby – VMCA,
Cllrs D Welch, Mrs M Powell and Cllr W Martin (late arrival) – LTC,
Mr J Norgett – Looe Lions, Mr M Camp – TIC Manager, Mrs S Field,
Mrs J Braithwaite, Mrs S Brock – Sheila's School of Dancing.

17. TO RECEIVE DECLARATIONS OF INTEREST

Councillor J R B Dingle declared an interest in any matter raised
concerning East Looe Town Trust and West Looe Town Trust.
Councillor Mrs Hannaford declared an interest in any matter raised
concerning Cornwall Council and SECTA.
Councillor Galipeau declared an interest in any matter raised
concerning East Looe Town Trust, RNLI and LBOA.

**18. TO RECEIVE QUESTIONS OR STATEMENTS FROM MEMBERS OF
THE PUBLIC**

There were none.

**19. MATTERS ARISING FROM THE MINUTES OF THE MEETING OF
8TH FEBRUARY 2011**

.1 Ref Minute No: 10 – Events Diary

The Clerk informed the Committee that all events are on the website,
as informed, up to the end of August – some 360 events.

.2 Ref Minute No: 10.2 – May Fayre

Councillor Mrs Hannaford reported that the event had gone well with
twice as many stalls as last year who had reported good takings but
acknowledged that the road closure needs to be organised much

earlier for next year. There are new ideas for next year with a possible re-enactment of some part of West Looe history.

.3 Ref Minute No: 10.3 – SECTA

SECTA's events webpage is up and running and the Chairman reported that he is investigating links between the Tourist Information Centre and SECTA. Councillor Mrs Hannaford stated that the problems that prevented this link have now been overcome with the start of the new Quality Tourism accreditation.

.4 Ref Minute No: 10.4 – Looe Lions

The Chairman suggested that posters and flyers for distribution at car boot sales been commenced and asked for the Tourist Information Centre Manager to produce weekly event flyers.

.5 Ref Minute No: 10.5 – Party on the Pier

The Chairman reported that this had been a very enjoyable day and was a good example of outdoor music working well. The organisation of the event took a lot of effort by Mark Camp. PC Libby congratulated Mark on a very successful day and this was echoed by the Committee.

.6 Ref Minute No: 10.6 – Task

Mrs Sadler reported that the next TASTE meeting is on 12th May. A website has been set up and Mrs Sadler suggested adding links to this to co-ordinate events. Councillor Galipeau suggested that everyone look at all sites and create links, this will be very important for the town.

.7 Ref Minute No: 13 – Royal Wedding

The Chairman stated that a few private street parties had taken place and congratulations were given to Mrs Sadler for her organisation of the TASTE event.

20. EVENTS DIARY UPDATE

.1 LBOA

The Raft Race organisation is progressing and will take place on 10th July. A website has been set up and banners are to be displayed on The Globe Inn, East Looe bridge end and at the Barcelona Forge. The race will start at the beach, up to the bridge and back to the beach. Councillor Mrs Hannaford reported some problems with the website which Mr Watson agreed to sort out.

.2 Festival by the Sea

Councillor Mrs Hannaford reported on the frustration of co-ordinating events taking place organised by the RNLI, LBOA and TASTE. Mrs Sadler stated that she cannot get hold of Mr Nichol to co-ordinate music, singers, press coverage etc.

The Chairman asked the Clerk to write to Mr Nichol to arrange a meeting to co-ordinate dates, times etc.

Mrs Sadler suggested communication via e-mail, there needs to be something done about advertising the whole weekend and as a town we need to think how co-ordination can be better organised next year.

.3 RNLI

Mrs Watson reported that there is now a website set up and the contact is Emma Haines who is the Press Officer.

The naming of the new D Class lifeboat will be at 11am on 9th July, the "Tamar" will also be coming on that day.

A synchronised helicopter rescue will take place at 3.00pm on 10th July and there will be a simulator and lifeguards there all weekend.

.4 Making Waves

Councillor Mrs Hannaford reported that a new sponsor - Bonds Timber – has come forward. Visit Cornwall have been very helpful with marketing and promotion through their e-flyer to all on their database. The ticket prices have been set but the tickets are not on sale yet as confirmation of the final line-up is awaited, 1500 tickets need to be sold to break even.

They are also hoping to do a “flash dance” to get the whole of Looe dancing, Sheila Brock will be attempting to do this.

.5 TASTE

Mrs Sadler reported that 15 businesses have asked to join in with this event. She is going to produce a map showing what is where and the Scout Group are willing to hand these out.

.6 East Looe Town Trust

Mr Scarah reported that East Looe Town Trust have no events planned but does need to know what is happening and when.

Mr Scarah raised concerns about recent adverse media reports on the water quality and cleanliness of the beach in Looe and pointed out that water quality tests had failed only twice in the last three years, this being due to heavy rain washing dirty water down the river.

Mr Scarah requested that some sort of response to these media reports, the Chairman stated that a very careful response is needed. This will be discussed at the East Looe Town Trust meeting later today.

.7 Sheila's School of Dancing

Councillor Mrs Hannaford reported that Mrs Brock's next production will be on 26th, 27th and 28th July centred around “Morvoran and the Legend of Looe Island”.

.8 Arts in St Martin's

Mr Tolley reported that the Ukele band event scheduled for 3rd June has been cancelled.

.9 Policing

PC Libby stated that the police need to know where and when any road closures are taking place and suggested an e-mail briefing be sent to all concerned so they all know what is happening and when for each event. The Special Constables are willing to help with any road closures.

21. TO DISCUSS A SOCIETIES DAY

The Chairman stated that this needs to be organised and explained that it is an opportunity for all organisations to fund-raise and increase membership.

Councillor Mrs Hannaford stated that the Town Council should take the lead on this and the Clerk was asked to contact the Harbour Commission regarding the use of the fish market. A suggested date is during the beginning of October.

22. TO RECEIVE AN UPDATE ON TOURISM PROMOTION DAYS

The Chairman reported that the promotion day held recently at Birmingham New Street Station had been very successful with numerous sets of literature handed out and competition “guess the weight of the pasty” postcards.

Another day is planned for Waterloo Station but confirmation of this is awaited.

Help is needed for the Plymouth day on 11th June, posters and flyers needed, helpers for the stalls etc.

Councillor Martin suggested putting together a flyer advertising all the day trip boat owners, Mrs Sadler will speak to them all. Net mending and knot tying lessons were also suggested.

It was agreed that a small working group be set up to work on all this with the theme of "seaside to the city".

23. MATTERS FOR FURTHER DISCUSSION

Councillor Martin asked if there was any progress with the pageant for next year. The Chairman reported that Councillor Mrs Powell had met with the gentleman but was unaware of any further organisation.

24. DATE FOR NEXT MEETING

It was agreed that this will be on the first Tuesday of October at 2.00pm.

The Meeting closed at 3.25pm

Signed Date

Chairman of Events and Festivals Working Group