

NOTES OF THE TOURISM RAIL PROMOTION MEETING

held on Friday 1st April 2011 at 10.45am in The Council Chamber, East Looe

PRESENT: Mr Richard Burningham – Devon & Cornwall Rail Partnership
Councillors B Galipeau and Mrs E Hannaford
Mr Mark Camp – Tourist Information Centre Manager
Mr Jan Sroczynski - SECTA

Mr Burningham informed all that the Devon & Cornwall Rail Partnership have secured a place on Waterloo Station on 20th May and invited Looe Town Council and SECTA to join their promotion.

After discussion it was agreed that Birmingham New Street and Waterloo be targeted and that Bristol be put on hold for now.

Birmingham New Street Station

To be held on Wednesday 4th May 2011.

Waterloo Station

To be held on Friday 20th May 2011.

Transport will be needed to carry tables, banners and promotion material. Councillor Galipeau will approach the Lions Club to arrange use of their bus, Mr Sroczynski agreed to drive the bus. Fuel to be shared by Looe Town Council and SECTA.

Overnight accommodation will be paid for by Devon & Cornwall Rail Partnership (three people).

All rail fares will also be paid for by Devon & Cornwall Rail Partnership.

At least four other people will be needed for the actual days and can travel there and back in a day on the train, numbers to be passed to Richard Burningham at least one week before travel.

A "guess the weight of the pasty" competition is to be done at both locations. Palfreys Bakery have agreed to make the pasty and prizes to be confirmed. Entry forms will be in the form of a "postcard from Looe" to include a map of where we are located and contact details.

It was agreed that Looe Town Council provide polo shirts with the logo

"LOOE – SOUTHEAST CORNWALL" on both front and back. Councillor Mrs Hannaford stated that Bosun's Store in Liskeard would be able to provide these at a reasonable price.

Handouts for promotion will be supplied and Devon and Cornwall Rail Partnership will provide season ticket holders.

Press releases will also be organised (headed "The Cornish are coming") for the relevant newspapers in Birmingham. Mr Sroczynski has the contact details for these.

The Meeting closed at 12.15pm