



**LOOE TOWN COUNCIL**

**MINUTES OF THE TOURISM AND AMENITIES COMMITTEE**

Held in Tourist Information Centre, The Guildhall, Fore Street, East Looe  
On Thursday 30<sup>th</sup> June 2015 at 7.00pm

**REPORT TO COUNCIL**

**PRESENT:**

Councillors D J Bryan, M Gregory,  
Mrs E Hannaford, R Hendy, D Welch  
and A Toms

**IN ATTENDANCE**

Town Clerk – Mrs Anne Frith  
Mrs Laura Kellaway – Amenities Manager  
Mr M Camp – Tourist Information Centre Manager

		<b>ACTIONS</b>
<b>1.</b>	<b><u>APOLOGIES</u></b> Apologies for absence were received from Councillors T Crane, P Crossley and Mrs E Graham-Jones. <b><u>ABSENT</u></b> Cllr T Stacey.	
<b>2.</b>	<b><u>TO ELECT A CHAIRMAN</u></b> Cllr Toms, as Chairman of the Council, asked for nominations for Chairman for the coming year. As there were no nominations Cllr Toms proposed that Cllr Gregory be elected to serve as Chairman, seconded by Cllr Bryan it was: <b><u>RESOLVED</u></b> Unanimously to elect Cllr Gregory to serve as Chairman for the coming year.	
<b>3.</b>	<b><u>TO ELECT A VICE CHAIRMAN</u></b> Cllr Gregory proposed that Cllr Bryan be elected to serve as Vice Chairman for the coming year, seconded by Cllr Hendy it was: <b><u>RESOLVED</u></b> Unanimously to elect Cllr Bryan to serve as Vice Chairman for the coming year.	

4.	<p><b><u>TO RECEIVE DECLARATIONS OF INTEREST</u></b></p> <p>Cllr Hendy declared an interest in any matter raised concerning East Looe Town Trust.</p> <p>Cllr Mrs Hannaford declared an interest in any matter raised concerning Cornwall Council.</p> <p>Cllr Toms declared an interest in any matter raised concerning Cornwall Council, Looe Harbour Commission and Looe Development Trust.</p>	
5.	<p><b><u>TO RECEIVE A REPORT FROM THE TOURIST INFORMATION MANAGER</u></b></p> <p>Mr Camp gave his report as attached Appendix.</p> <p>There was some discussion about the raft race which clashed with numerous events around S E Cornwall, Cllr Hendy informed that the Raft Race will take place on 12<sup>th</sup> June 2016 at 11.30am.</p> <p>Cllr Gregory suggested that the Tourist Information Centre should be looking at internet sales using the “Love Looe” brand and that a paypal account be set up to accommodate this. The Tourist Information Centre Manager was asked to look into the possibility of “pop up” advertising.</p> <p>Cllr Gregory suggested that a working group be set up to assist with setting this up and to look at ideas for products and a marketing strategy, it was agreed to email all Councillors for volunteers to help with the IT side of setting up internet sales.</p>	
6.	<p><b><u>TO DISCUSS A TOURISM STRATEGY FOR LOOE</u></b></p> <p>Cllr Toms reported that he and Cllr Mrs Hannaford had already prepared a draft strategy, Cllr Gregory asked that this be circulated to all Members to enable an action plan to be formulated.</p> <p>This is to be discussed at the meeting in September.</p>	
7.	<p><b><u>CORRESPONDENCE</u></b></p> <p>.1 <u>Cornwall Council</u></p> <p>A letter informing that carriageway resurfacing of Fore Street East Looe is to commence in January 2016, after which there will be a three year ban on any further disturbance of the surface.</p> <p>.2 <u>Mrs Masson – Bus Stop, Bodrigan Road</u></p> <p>Mrs Masson had submitted a letter requesting a bus stop on Bodrigan Road, East Looe. It was suggested that a letter be sent to her stating that it would be this Council’s responsibility but we would require a petition to be submitted. Cllr Toms agreed to deal with this matter and the Clerk was asked to check the Petition Policy.</p>	
8.	<p><b><u>TO RECEIVE AN UPDATE ON THE TRAFFIC REGULATION ORDER APPLICATION</u></b></p> <p>Cllr Gregory informed that a meeting had been held that afternoon and Cornwall Council are now going to draw up plans and arrange for a quote for the Orders needed, Cllr Gregory</p>	

	<p>stated that a menu of costs has been asked for to ascertain how we proceed, he also suggested that Cornwall Council be asked for a contribution towards the costs.</p> <p>Cllr Mrs Hannaford informed that she has emailed Cornwall Council regarding the devolution of Bonson Close land to this.</p>	
9.	<p><b><u>TO RECEIVE AN UPDATE ON THE GUILDHALL PUBLIC CONVENIENCE WORKS</u></b></p> <p>Cllr Toms updated the Committee, the work is going well and on target for the beginning of high season.</p> <p>It was also reported that the cubicle doors in the Millpool facilities keep coming off as the hinges are not strong enough, this is being rectified. The Clerk was asked to contact S W Water to check the odour control unit at the Millpool as that is also causing problems.</p> <p>The Clerk asked for a review of the seafront facilities in October.</p>	
10.	<p><b><u>TO DISCUSS ALTERNATIVE PARKING CHARGES TO MEET THE NEEDS OF LOOE AND CORNWALL COUNCIL AND TO DETERMINE THE SIGNAGE FOR CAR PARKS</u></b></p> <p>Cllr Gregory reported that, following the meeting with Cllr Biscoe (C.C.) we can alter the charges in their car parks in Looe provided that the income level required is met, Cllr Gregory suggested that the charges could be raised to allow reduced rate parking for residents.</p> <p>Cllr Mrs Hannaford stated that we are being penalised for promoting Looe, the increase in revenue being 16% in 2014 and 20% so far this year.</p> <p>There was some discussion about the devolution of Riverside car park to this Council but it was agreed to await the outcome of Cllr Toms' Notice of Motion to Cornwall Council before taking any further action.</p> <p>It was agreed that the new signage being provided by Cornwall Council for all car parks should be located near to The Globe public house, the Clerk was asked to email Mr K Bryant of Cornwall Council to inform him, Cllr Mrs Hannaford will obtain a complete breakdown of ticket sale for both car parks.</p>	
11.	<p><b><u>MATTERS REFERRED FROM OTHER COMMITTEES</u></b></p> <p>There were no matters referred.</p>	
12.	<p><b><u>MATTERS FOR FURTHER OR URGENT DISCUSSION AS DETERMINED BY THE CHAIRMAN</u></b></p> <p>No matters were raised.</p> <p>The Meeting closed at 8.25pm.</p>	

Signed .....

Date .....